

ST. JOSEPH'S EVENING COLLEGE (AUTONOMOUS)

IV SEMESTER B.A. EXAMINATIONS APRIL 2018

INTRODUCTION TO SOCIAL RESEARCH

Duration: 2.5 Hours

Max. Marks: 70

SECTION - A

- I) **Answer any FOUR of the following questions.** (4x5=20)
1. Give the meaning of social research.
 2. What is meant by research design?
 3. List out the characteristics of hypothesis.
 4. Differentiate between primary and secondary data.
 5. What are the stages of sampling?
 6. Write a short note on pilot study.
 7. Differentiate between questionnaire and schedule.

SECTION - B

- II) **Answer any TWO of the following questions.** (2x10=20)
8. Examine the scope of social research.
 9. Describe the steps involved in formulating a research design.
 10. Write a detailed note on survey method.
 11. Explain different types of observation method. What are its advantages and disadvantages?

SECTION - C

- III) **Answer any TWO of the following questions.** (2x15=30)
12. Describe various types of research.
 13. Explain different types of probability and non-probability sampling.
 14. Discuss the interview methods with merits and demerits.
 15. Explain different types of report and the steps involved in writing a research report.