

ST. JOSEPH'S EVENING COLLEGE (AUTONOMOUS)

II SEMESTER BBA EXAMINATIONS - APRIL 2018

GENERAL ENGLISH II

TIME: 2.5 Hours

MAX. MARKS: 70

**I. Read the following texts and answer the following questions given below
(2X5=10)**

A. At the basic level, agriculture when defined as an enterprise comprises two segments—production and post-production. The success of production as of now amounts to half success, and is therefore, not sustainable. Recent agitations of farmers in certain parts of the country demanding higher prices on their produce following record output or scenes of farmers dumping tractor loads of tomatoes and onions onto the roads or emptying canisters of milk into drains exemplify neglect of other half segment of agriculture.

1. Since agriculture is the backbone of our country, governments should solve the problems of the farmers. Are they doing it? Give your opinion.

B. Have you ever loved someone so deeply, there's just no possible way to articulate the way you feel? The struggle is real, because sometimes there aren't enough words in any language to express how we feel about our parents. Try as we might, it seems like we're always coming up short. Thankfully, since a great mom is basically filled with infinite wisdom, she usually knows we love her without us having to say anything.

2. Write what you want to say about your mother or father.

II. Fill in the blanks using appropriate phrasal verbs (5X1=5)

(came across, comes from, look at, turn down, try on)

3. Did the doctor ----- your leg?
4. She ----- some old letters in the cellar.
5. It's so loud here. Can you-----the radio a little.
6. I need some new clothes. Why don't you -----these jeans?
7. She-----a well known family.

III. 8. Write a paragraph in about 150 words, on "Festivals" using the hints. (1X5=5)

Cultural festivals often bring people together as a social get together. Of late, there is a religious colour given to it.

IV. 9. You had attended a conference on 'Bribe in Government Offices'. Write a letter to one of your best friends about the conference. (1X5=5)

V. 10. Read the following passage and make notes on it. (1X5=5)

Level - two managers select and develop the people who will eventually become the company's leaders. Perhaps the biggest difference here is that, managers must be pure management. Before, individual contributions were still part of their job description. Now they need to divest themselves of individual tasks. The key skills that must be mastered at this level include selecting people, assigning managerial and leadership work to them, measuring their progress as managers, and coaching them. This is also the point where managers must begin to think beyond their function and concern themselves with strategic issues that support the overall business.

All this is difficult to do if a given manager at this level still values individual contributions and functional work to the exclusion of everything else. Too often, people who have been promoted to manager - of - manager positions have skipped Passage One; they were promoted to first - line managers but didn't change skills, time applications, or work values. As a result, they clog the leadership pipeline because they hold first - line managers accountable for technical work rather than managerial work. Because they themselves skipped the first passage and still value individual contributions above managerial ones, they poison the managerial well. They help maintain and even instil the wrong values in those individuals who report to them. They choose high technical achievers for first - line managerial spots rather than true potential leaders; they are unable to differentiate between those who can do and those who can lead. Managers at Passage Two need to be able to identify value -based resistance to managerial work, which is a common reaction among first - line managers. They need to recognize that the software designer who would rather design software than manage others cannot be allowed to move up to leadership work. No matter how brilliant he might be at software design, he will become an obstacle in the leadership pipeline if he derives no job satisfaction from managing and leading people. In fact, one of the tough responsibilities of managers of managers is to return people to individual contributor roles if first - line managers don't shift their behaviors and values Coaching is also essential at this level because first - line managers frequently don't receive formal training in how to be a manager; they're dependent on their bosses to instruct them on

the job. Coaching requires time- they need to go through the instruction-performance feedback cycle with their people repeatedly before lessons sink in and some managers aren't willing to reallocate their time in this way. In many organizations, coaching ability isn't rewarded and the lack of it isn't penalized. It's no wonder that relatively few managers view coaching as mission critical.

(Use a flow chart or tree diagram)

VI. 11. Make a presentation on any one of the following topics (1X5=5)

Segregation of Waste **(or)** Save Rain Water

(Prepare an introduction, title slide and the first slide)

VII. 12. "English should be taught from Nursery." Give your views for or against the statement. (1X5=5)

VIII. Answer ANY THREE of the following in about 200 words each. Qn. No 17 is compulsory. (3X10=30)

13. An artist should be a free soul. Analyze how Bingle Bog signifies the world which trades with it and takes away the soul of art.

14. Examine the idea of greed and self-discovery in Anton Chekov's "The Bet".

15. Bring out the irony in the title of the story "Lamb to the Slaughter?"

16. The Casurina Tree became a part of Toru Dutt's life. Discuss.

17. Why are farmers in India still suffering? Substantiate your views with reference to P. Sainath's 'Nero's Guests' documentary film.