

**ST. JOSEPH'S EVENING COLLEGE (AUTONOMOUS)**  
**VI SEMESTER BCA EXAMINATIONS APRIL 2018**

**E-COMMERCE**

**Duration: 2.5 Hours**

**Max. Marks: 70**

**SECTION - A**

- I) Answer any SIX of the following questions. (6x3=18)**
1. Define Electronic Data Interchange. What are the components of Electronic Data Interchange?
  2. Write various functions of E-Commerce.
  3. What is electronic fund transfer?
  4. Write MIME advantages.
  5. Define Secure Electronic Transaction (SET).
  6. What is EDI envelope for messages?
  7. What are the different applications of E-Commerce?
  8. What is the significance of online marketing?

**SECTION - B**

- II) Answer any FOUR of the following questions. (4x8=32)**
9. Explain Internet and WWW tools which aid E-Commerce.
  10. Explain the design aspects of a secure E-Commerce system.
  11. How risk is handled in e-payment system?
  12. Explain secure e-mail technologies.
  13. Discuss the legal, security and privacy issues involved in EDI.
  14. Write about information based marketing.

**SECTION - C**

- III) Answer any TWO of the following questions. (2x10=20)**
15. Explain the architecture of E-Commerce.
  16. Discuss about pre purchase preparation in mercantile model.
  17. Explain how smart cards and credit cards have played a role in E-Commerce applications.